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VOLUME 2, ISSUE 42 | SAGINAW, MICHIGAN | JANUARY 5, 1973

Prosecuting Attorney Assumes Office

E. BRADY DENTON, JR.

After a tight five-man primary and a respectable win in the November election, Prosecuting Attorney E. Brady Denton, Jr. assumed his official duties January 1.

Denton, born and raised in Saginaw, based his campaign on reestablishing relations between the prosecutor's office and the police department.

"It is clear that the tragedy of crime can be prevented only by the combined efforts of the police agencies and prosecuting attorney," Denton says.

According to Denton, his endorsement by the Fraternal Order of Police reflects that agency's confidence in his ability.

Recent laws Denton explains, have taken away the morale of police personnel. To protect the community this morale must be reestablished.

Cooperation between police agencies and prosecutioner's staff, Denton says, is dedicated to justice for victims of crime and to strict law enforcement.

Denton is a graduate of Arthur Hill High School and Delta College. He attended the University of Michigan and the University of Detroit Law School. At present he is a member of the Saginaw County Bar, the Michigan State Bar Association and the American Bar Association, criminal law division.

Denton was predicted to win the November elections after winning a five-man primary race. Prior to Denton's announcement to run, he was fired as assistant prosecutor by former Prosecuting Attorney George E. Thick II.

According to Denton he was fired because of his political aspirations. Thick, however, explains that Denton was released because of policy disagreements.

The heavy Republican vote in the primary, coupled with the generally Republican nature of the county, was taken as an indication that Denton would be elected in the November elections.

Denton, according to campaign philosophy, feels that the prosecuting office needs change from within. The staff, Denton explains, needs enlarging, which includes the addition of a full-time investigator.

The recent court ruling providing legal aid for misdemeanor cases will increase the amount of work for the prosecuting attorney's office, Denton says.

Along with an increased staff Denton plans to provide a prosecutor on duty 24 hours a day, five days a week. Also a prosecutor should be available on the scene of any major crime Denton says. Police officers should not have to search for a prosecuting attorney, Denton explains.

Denton is confident that the prosecuting team he has assembled will bring a new era of law enforcement to Saginaw.

Daniel R. Connel, 43, a native of Chicago, Illinois is the chief assistant prosecutor. Edward Meth, 32, of Troy, Michigan, is chief trial attorney. Formerly, Meth was chief assistant prosecuting attorney in Lapeer County.

Saginaw natives Robert L. Kaczmarek, 28, and Fred L. Borchard, 26,

See Prosecuting Attorney Page 2

General Motors and Saginaw

Tracing its origins in Saginaw as far back as 1907, General Motors has been a major contributor to the environmental, economic and social welfare of the community.

Programs sponsored by General Motors have ranged from the peacetime use of atomic power to assisting artists.

According to a year-end statement issued by Harry S. Pritchard, Chevrolet-Saginaw Manufacturing plant manager and GM's Saginaw Plant City Committee chairman, approximately $421.6 million has flowed into Saginaw economy from General Motors.

Included in the record total were estimated payrolls and expenditures for goods and services from area suppliers.

GM is not solely interested in the economic aspects of the community, Pritchard notes. Work with environmental factors is also of major importance, he continues.

Last summer, Pritchard points out, Saginaw Steering Gear Division began operation of a highly advanced water treatment plant. In October a new $1.2 million waste water treatment plant was opened at the Chevrolet-Saginaw Parts Plant.

Because of the increasing danger of air pollution in industrial cities, Pritchard says, General Motors has sought to rectify this problem in Saginaw. The Chevrolet Grey Iron Plant became virtually pollution-free in 1972 when high energy scrubber-type emission control systems were installed on the last of the plant's iron melting furnaces.

On a different level General Motors sponsored a booklet on air pollution written and illustrated by fifth and sixth graders for children.

"The booklet grew from discussions on pollution by a GM lecturer with Detroit grade school classes," explains Anthony G. De Lorenzo, GM vice-president in charge of the Public Relations Staff.

The booklet is being sent to 62,000 elementary school principals with the offer to provide free copies in classroom quantities, he says.

A rogues gallery of "bad air pollution demons," such as "Harry" Hydrocarbon and "Sam" Sulfur Oxide are presented in the pamphlet, De Lorenzo explains. The main character "Professor Clean" shows how these villains can be foiled by various methods.

On the final pages "Professor Clean" assures the readers that systems to curtail pollution are working and that car manufacturers everywhere are seeking new methods to combat air pollution.

General Motors has contributed on the social level in Saginaw as well as economic and environmental levels. Donations are frequently given to area schools for specialized supplies, Pritchard explains. Also, he points out, many GM employes contribute time and money to several community efforts. Employes participate in such organizations as the United Negro College Fund Drive, Red Cross, Boy Scouts, United Way Campaign and Drug Abuse Council.

GM's Saginaw Plant City Committee meets regularly to review community affairs and consider requests for contributions.

"The auto industry currently is enjoying a very rigorous state of health," Pritchard observes. "We are looking forward optimistically to an even better 1973."

THE VALLEY STAR

609 LAPEER STREET
SAGINAW, MICHIGAN 48607

TELEPHONE (517) 754-7417-18

The Valley Star is Published Every Other Friday by Alonza Colvin and Sons

Subscription Rates By Mail As Follows:
$5.00 Per Year
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EDITORIAL

JIM COLVIN, EDITOR

Violence, contrary to modern psychologists, is not necessarily the result of television's insidious influence. Children may be learning "might is right" in tax-supported public schools.

How can parents not expect children to use violence on one another after spending day after day in an atmosphere of hot tempers, scare tactics and the "up-side-your-head" philosophy of teaching?

In the early and most vital years of growth a child learns by example. He watches the actions of adults and patterns his behavior on theirs. So, as like follows like, does violence beget violence.

For eight hours a day, five days a week, 180 days a year a child is under the influence of a teacher. If the time is spent under a menacing atmosphere of suppressed and overt violence the child will react in a similar manner--with violence.

When educated mature adults, and I use the term lightly, threaten, ridicule or forceably coerce students into submission the results are inevitable. Disrespect turns into contempt and fear for both teachers and education.

Mismanagement of a classroom takes many forms. Variations range from verbal lashings to corporal punishment. The harmony and brotherhood which a child should naturally learn is entirely negated.

Schools are public institutions and therefore are subject to the public's desire for change. But change must be initiated by parents concerned with the education of their children. It is the responsibility of parents to seek out the answers and facts about the education provided in the city. It is your child's future.

PROSECUTING ATTORNEY

Continued From Page 1

serve as assistant prosecuting attorneys.

Formerly of the Thick administration, Robert E. Stark, 52, holds staff position as assistant prosecuting attorney. Stark's primary responsibilities will deal with consumer frauds and traffic enforcement.

Ray J. MacNeil, 29, a native of Nova Scotia, Canada, is representing the office as assistant prosecuting attorney on a part time basis in the area of criminal appeals. MacNeil will maintain his private practice also.

"With the prosecuting team," Denton says, "and with the cooperation of the police agencies, the public crimes will be solved and criminals will be arrested and prosecuted to the full extent of the law."

Editor's Viewpoint, Present, Past and Future

(EDITOR'S VIEWPOINT PART II - PAGE 9)

I'd like to deal with one of the pressing issues of today, and that is the dying community of northeast Saginaw.

In the late 1940's, when I first arrived in the city of Saginaw, I can't help but remember the beautiful scenery of my first winter here; the snow, the ice and sleet. I also can't help but recall the beautiful setting in which my first residence in the state of Michigan was located. That setting was among multi-ethnic groups of people at that time, black and brown, Polish and Italian, Jewish and Russian, German and a few others who I didn't even know what they were.

There was no such thing at that time that you were either all black, or all white. Of course, there was then, just as there is today, a great pride among all of these ethnic groups. But that pride became a wrench, a tool for most ethnic groups at that time. They wanted to keep striving towards the American dream, the land of plenty, happiness, harmony and religion.

But somewhere in this great shuffle, the blacks got lost; they did not invest in their pride and purchase the tools they needed to continue to hammer away at success and at the American dream.

Then America had its second awakening, black is beautiful, black pride. Black pride became a household word.

Let's ask ourselves what the hell has it got us to shake and bake in our household today. And I'd like to say that no city in America today, with a population of black people with the annual income per capita, in dollars and cents, can match us. I'd also like to say that we cannot match any city or any community with a population our size on an improvement basis. But this is not the promised land yet.

Since that late 40's and early 50's, I have seen more than five churches pour hundreds of thousands of dollars into building funds in the northeast communities. And I have seen that more than two-thirds of our entire black population are frequent attenders of the Sunday services. Our community has become so oriented toward purchasing their ticket to heaven by building churches and condemning their next-door neighbor, until they have let the whole community rot right under their feet.

I'd like to cite a few examples.

Since 1949, I have seen more than 12 successful black businesses rot right to the ground, because of lack of community support. Since 1949, I have seen more than 3,000 well-constructed homes fall to the ground because blacks could not get financial support to rebuild, and remodel, and keep their houses in tone against the decaying years which is a gentle hammer to any matter.

ONCE FLOURISHING BUSINESSES fall into dilapidated ruins.

CHURCHES CONTINUE to grow as tithes and donations flow in.

I'd like to cite another great failure of America's minority black; for every dollar that you have spent in your churches for building, should have and could have been matched by three dollars toward the economic base of your community, thereby establishing a two-fold base, religious and industrial. No community in America can survive without these.

So what have we got in northeast Saginaw? Lots of beautiful churches, and a lot of run-down front-door churches, a lot of panhandlers peddling numbers in the streets and over the air, who say they are children of God and they want to make you rich. How long will we fall for this phony mess? When will we see that our community has been raped of its economic base?

Let us be optimistic for a moment. Let us say that if we had poured a hundred thousand dollars into a co-op supermarket in northeast Saginaw, how many people would we have working there today, making a good livelihood out of their earnings? Ten, twenty maybe even forty.

Let us say, perhaps 10 years ago, that we would have poured a hundred thousand dollars into a small-loan community trust fund. How many would be working there today? Fifty, perhaps? And how many homes would we have saved? Literally thousands.

This is what we're talking about, tapping the resources around you. Let us say again that our sanctimonious northeast Saginawians had poured that hundred thousand dollars into establishing a small community bank 20 years ago. In multiplying the national gross proceeds per invested dollar for the last twenty years, that hundred thousand would be worth at least thirty million dollars today.

People of Saginaw, wake up! Take a look around you, and rub your feet free of the rottenness that you have created. Pull yourself up above the so-called grass-root level that you have dug yourself down into, waiting for someone to come by and hand out the magic hand that will give you instant success and happiness and progress.

Ladies and gentlemen, the world has been here for a long time and no community has had that magic hand to reach out and fill its heart with joy and fill its homes with all the needed things that it desires. It takes people, not magic hands, it takes muscle and might. And believe me, we have it. Let's stop throwing it along the wayside.

Jim Colvin,
Editor

Guest Speaker Announced for January Meeting

The YMCA Industrial Club announced today the guest speaker for their January 11 dinner meeting at Candelite Inn will be Dr. Carl S. Winters former Baptist Minister and crime commissioner for the State of Michigan. Dr. Winters will speak on "What's right with America". Club members should contact their plant representative for tickets.

Dr. Carl S. Winters

Born on a farm in Linton, Indiana, Carl S. Winters made his first speech at the age of eleven when he addressed the local Farm Bureau on the subject, "Raising a Prize-winning Duroc Hog". The audience liked his talk so much they awarded him first prize - a week's course at Purdue University called "The Farmers Short Course". Carl Winters has been speaking ever since.

At the age of eighteen, Dr. Winters became the minister of a country church, where he looked after the spiritual needs of its thirty members. He served for nine years as a minister of the First Baptist Church of Jackson, Michigan, and for twenty years headed the First Baptist Church in Oak Park, Illinois. Since September 1, 1959, Dr. Winters has given full time to writing, lecturing and travels.

Dr. Winters has devoted a great deal of his time and energy to the problem of crime prevention and rehabilitation, particularly as these relate to young people. While in Jackson Dr. Winters was appointed Chairman of the Crime Commission of the State of Michigan. He served for five years as Chairman of the Skid Row Commission in Chicago and as an advisor on the Juvenile Board of Sheriff Lohman of Cook County, Illinois. He is a member of a number of Crime Prevention and Rehabilitation Boards, one of which is St. Leonards House of which he is one of the Directors. His particular assignment there is the Michigan Farm for Rehabilitation of ex-convicts.

Dr. Winters is a guest lecturer for General Motors Speakers Bureau.

Dr. Winters has been listed in Who's Who of America for the past ten years, and in Who's Who of the Midwest for the past fifteen years.

Dr. Winters is a world traveler, having circled the globe three times on special assignments in Crime, Government and World Missions. On two of these trips, he studied crime conditions in Japan, India, Hong Kong, Cairo, Rio de Janeiro, Paris and London. In 1962 he was on a special assignment in the Congo and visited with Dr. Albert Schweitzer, forty miles south of the equator at Lamberene. Besides his American audiences of one-half million a year, he has lectured in London, Paris, Rome, Cairo, Bangkok, Manila, Calcutta, New Delhi, Hong Kong, Tokyo, Jerusalem, Dakar, Leopoldville and Rio de Janeiro.

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University of Windsor

Saginaw Valley College

SCHEDULE

Friday, January 5, 1973

7:00 PM Northwood vs Lake Superior State College

Northwood will be in dark uniforms.
Lake Superior will be in light uniforms.

9:00 PM University of Windsor vs Saginaw Valley

Windsor will be in light uniforms.
Saginaw Valley will be in dark uniforms.

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He has experienced anger, sadness and fear.

His home is a place of shabbles and mud,
Where his bed is the floor, the raggedy rug.

He can't sleep at night, tho he lays quite motionless,
Because he has to watch out for rats, bugs and roaches.

He eats the food from the Welfare line,
He knows no other so he thinks this is fine.

His playground is the streets, but not for all,
It's surrounded by buildings raggedy and tall.

His brothers and sisters they number nine,
His father died yearsago trying to run Whitey's line.

His mother works as a maid at the big house on the hill,
She wants to do better but, these are her only skills.

His sister is a woman, the age of sweet sixteen,
She does the best she can to keep the place clean.

His Brother Billy James washes cars all day,
Whitey gives him something, you wouldn't call it pay.

So what lies in store for this child, he has no future in sight,
So all he does is lay on the floor and watch the roaches run at night!

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Rev. Patten Elected Pastor of the Rose Hill Baptist Church

Rev. Levi Patten, the assistant Pastor of the True Vine Baptist Church, has been elected as the Pastor of the Rose Hill Baptist Church, 103 N. 6th Street. Rev. Patten was divinely called to preach the gospel in 1958. He was ordained for the assistant pastor of True Vine in 1959. He was born in Aiken, S.C. and attended school there. He came to Saginaw in 1948 from Hempstead, Long Island, New York.

In 1949 Rev. and Mrs. Patten united with the Zion Missionary Baptist Church. They have two daughters, both married and nine grandchildren. In Zion he served as President of the Male Chorus, Deacon of the Church and Financial Secretary.

In 1956 Rev. Patten united with the True Vine Missionary Baptist Church, there he served as President Male Chorus, director for the young people and Deacon of the Church. Rev. Patten attended the Owosso Michigan Bible College for two years and two years in Theology Seminary taught by Rev. J.P. Wilson.

In True Vine he also served as director of the Male Chorus, Sunday School teacher and instructor for the Church Education department.

Rev. Patten served three years as Secretary of the Northeast Saginaw Valley Ministerial Alliance and the President of the Saginaw Valley District Local Ministers Auxiliary. He now serves as the recording secretary of the Ministers Alliance, the assistant instructor of the Saginaw Valley District Laymen department and the Michigan Wolverine State Baptist Convention Laymen department.

Rev. Patten served on the Deacon Board and Financial Secretary of the Counthian Baptist Church of Saginaw. He also visited the Holy Land in Ocotober 1972.

El Seguro Social Reduce El Periodo de Espera Beneficios de Para Incapacidad

La nueva ley del seguro social reducira el periodo de espera de 6 meses para beneficios de incapacidad a 5 meses, empezando el proximo mes de enero, segun Stefan Gasparovic, gerente del seguro social del distrito de Saginaw.

El primer beneficio se pagara por el 6to. mes de incapacidad, envez del 7mo. mes de incapacidad como en la ley actual.

"Por ejemplo," dijo Gasparovic, "untrabajador que se incapacite el 15 de enero, 1973, podra empezar a recibir beneficios por julio del 1973, y recibira el cheque a principios de agosto. Previamente sus beneficios hubiesen comenzado en agosto y recibiria el cheque a principios de septiembre."

Esta disposicion tambien afectara a las viudas incapacitadas y a los viudos dependientes incapacitados que sean elegibles a beneficios a base de incapacidad.

En el 1973, la nueva ley ocasionara $108 millones adicionales de beneficios para 950,000 trabajadores incapacitados y sus familias, segun Gasparovic.

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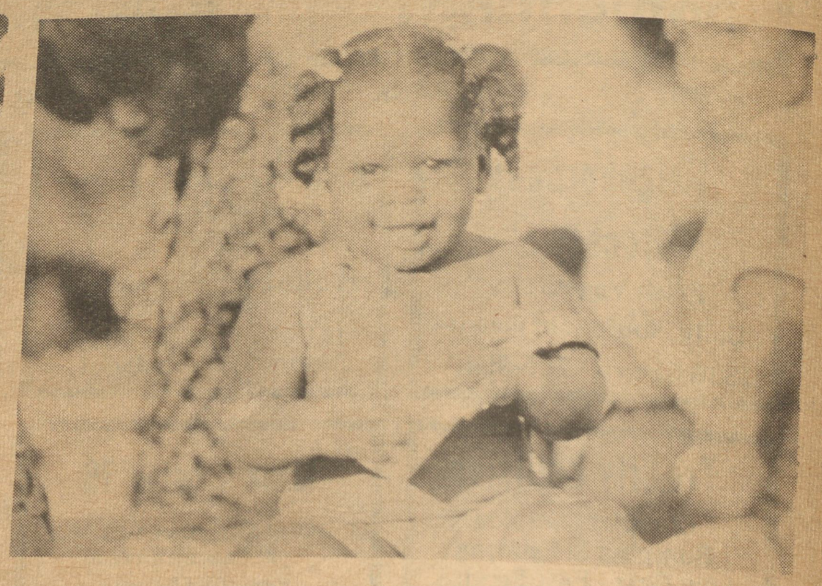
Valley Star bowling team in action

Valley Star Children



Valley Star Children

His brothers and sisters they hurried
His father died

Valley Star Bowling

Come out dualing and may the best man win

Good old summer time and beautiful girl watching

Valley Star Children

Don't let this happen to you in '73, take time out

Valley Star Children

I Love Roasted Corn. Ain't I Pretty?

The Star office attracks many visitors

KES A LOOK AT YOU DURING '72

Best picture of '72

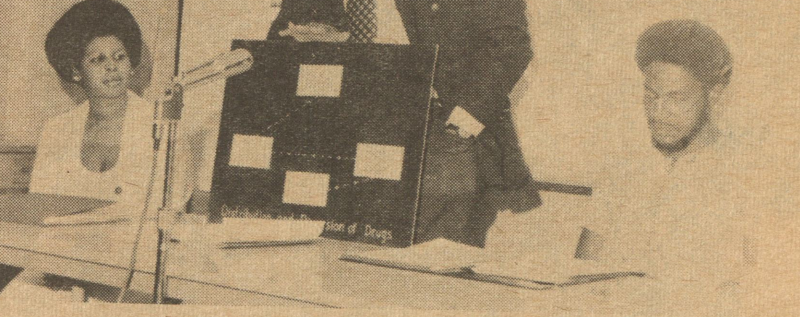
Valley Star Children

Valley Star Children

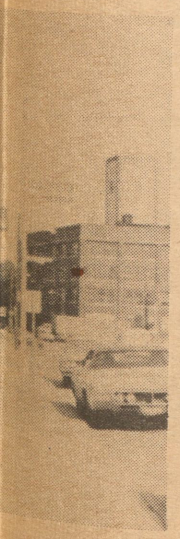
6 million years of beauty - woman Expo '72

to read a story

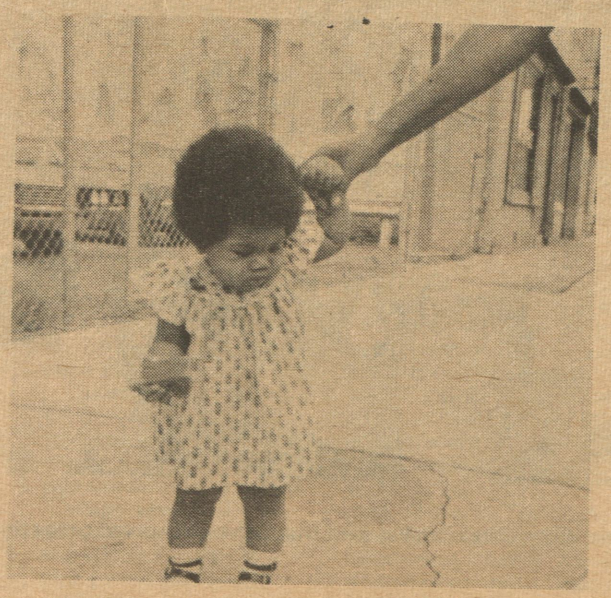
Valley Star Children



Drug workshop - Chief Lauster



The new look



Valley Star Children

A PEEK AT THE COLVIN FAMILY OF '72

Surprise brithday party for Charlene Colvin

Mark shares a happy moment with his sister Beth

Editor visits with niece in Columbus, Georgia, Miss Cynthia Marsha

Proud moment for Mark Colvin as he Chats with Congressman Jim Harvey

"You got to be kidding," says Mrs. Colvin at the Study Culture Club dance

The Colvin sons at the cottage - Mark, Chris and Tinene

We both ran out, me with money and her with strength at the Saginaw Fair

Daughter Judy Colvin makes sure that her car is served properly

Tinene Colvin comforting her little niece Beth

EDITOR'S VIEWPOINT

PART II

BY JIM COLVIN

Today let's look at another of the scarecrows in our attic: Politics. Americans today live it and love it. Politics has become a household word. There's no way that a progressive community can live free of it.

Black Saginaw has been brainwashed in this area; the people have been taught to trust and believe, and all things will come on a silver platter. Look at that silver platter -- Potter Street, Sixth Street, Farwell Street, Lapeer Street, and Janes Street. That's your silver platter; that's what has been brought to you, it is your reward for your trust and faith in the leadership of Saginaw. What to do?

The obvious solution is to become a politician yourself; the caucus, fun for city councilman, county commissioner or state representative.

Well, Brother, it sounds beautiful. But you forgot about two important things: you crawl, then you walk--and then you run. I want these two important issues to really hit home with you: you crawl, then you walk, and then you run.

In the last twenty years, I have paid very close attention to the elections in Saginaw. It seems every time one black gets the courage and support to run for public office, 3, 5 or more throw their hats in the ring and run for the same office. So half a dozen people are running around in circles while somebody else picks up the ball rushing home with it.

And if you can't open your eyes wide enough to see this happening and why, then you better look down at your feet, and ask, am I crawling or am I running?

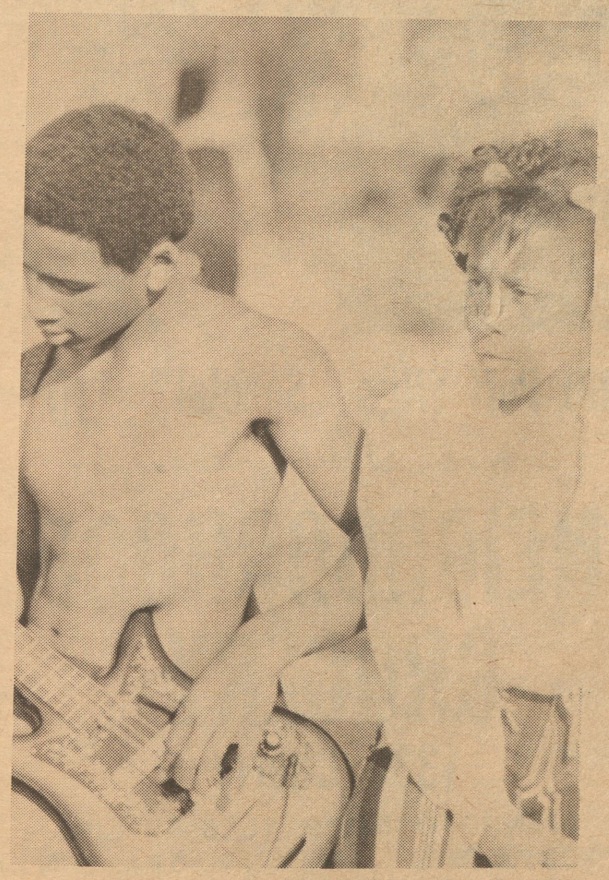
You're going to have to demonstrate what you have been indoctrinated in, love, trust, and devotion. You were taught these things seven days a week, and now it's up to you to make it a reality. Stop grabbing the ball and dropping it while somebody else is picking it up and scoring. We're fumbling over each other trying to get it back. Rather than biting each other's hands why not start scratching each other's back.

The skeleton in the attic is driving our young educators away to greener pastures in other cities and states; we are not giving youth the opportunity to grow in a community, be educated in that community and come back to build that community into a better tomorrow.

We have two black lawyers in the city of Saginaw. We have five black doctors and increasing numbers in technical skills. But have we put this machinery to work to rebuild our community? However the community has turned its back saying that machinery is no longer for us but against us. They no longer live in the community or attend our schools, or our churches. We don't move in the same circles. So we turn away our major resources.

If a person can help me, he doesn't have to go to the same church I go to, he doesn't have to drink his beer from the same mug I drink mine, he doesn't even have to wash his feet in the same tub I wash mine. As long as I know that he is dedicated to the cause, dedicated to eradicating oppression and suffering in my community, then he's on my side.

Let's pick up the torch and kick the skeleton out of the attic. Using all the legal processes at our disposal, let's bring back our talent and work for a better tomorrow.



Valley Star Children

audio corner

It used to be that when you wanted a recording of a favorite composition or an artist, you went out and bought a record.

Not any more.

Today, you have to decide between records, 8-track stereo tape cartridges, pre-recorded tape cassettes or open reel tape recordings.

Sound complicated? Not really. Time was that hi-fi buffs preferred tape to records because of tape's greater fidelity and immunity from scratches. But the handling and threading of tape reels were too much trouble for the average person.

The new self-contained tape cartridges and cassettes have changed all that. Now anyone can enjoy the advantages of tape since all you do is insert the little plastic box in a player and press a button.

The most popular tape music format today is the 8-track tape cartridge.

This year General Electric and many other music system manufacturers are offering a wide selection of units featuring an 8-track stereo tape capability, often in combination with a quality FM/AM/FM-stereo tuner and separate stereo speakers. Records can be used with these systems, too, either through a built-in changer or a separate changer accessory.

Eight-track, however, does **not** mean that you get music coming from eight different places at once. It is still a stereo system with sound coming from two speakers. Through the marvels of technology, four bands of stereo recording — two tracks per band — have been squeezed side-by-side on a single ribbon of conventional ¼-inch recording tape wound in a continuous loop inside a plastic cartridge about the size of two cigarette packs. You never have to touch the tape nor rewind it. The player will run the tape continuously, automatically switching from channel to channel as it goes through each cycle until you stop it.

Some new units enable you to make your own 8-track recordings, either from the tuner, or through microphones or a record changer. A special feature automatically stops the tape after each of the four channels has been recorded.

Lost Articles Returned To Owner, After 25 Years

BY DAWN BECKWITH

It took 25 years for justice to be done, but somehow, to Mrs. Ethel Kozak, it doesn't matter.

In 1948, Mrs. Kozak lost her wallet containing a drivers' license, Social Security card, a small calendar, a baby picture, newspaper birth announcement, a picture of a young soldier, a photographer's claim check, and $2, outside a grocery store.

Then just a few days after Christmas, 1972, an envelope arrived at the Buena Vista Police Department addressed to Chester D. Kozak. It contained all the articles that had been in the wallet and the following letter:

Years ago I found a red billfold outside the South-End Grocery. Inside were these papers and $2. I was going to the store to see if I could get credit for food for my kids. I used the $2, planning on putting it back and turning the billfold in. I never did. I kept putting it off and finally gave the billfold to my young sister for her birthday. But I could never destroy the papers, thinking maybe the picture of the young soldier was his last one. And maybe the baby he never saw. Last night I saw Chet Kozak on television from Buena Vista. I am at last sending the papers, hoping they get to the right person. I am enclosing $5, $3 for the billfold and the $2 that tempted me.

* * * * * * * * * * *

Mrs. Kozak wants this unnamed person to know that the envelope did indeed "get to the right person" and that when she saw the picture of her baby and the young soldier, everything else was quickly forgotten, including the money. Anyone who has such warm feelings towards someone they have never met and would save and return these precious mementos after all these years, has Mrs. Kozak's heart-filled gratitude. She only wishes there might have been a bit more in the wallet to help feed those hungry children.

birth defects are forever unless you help. March of Dimes

Gail Fisher's Fast-And-Happy Food

"I marinate steaks in Shoyu sauce and throw them in the radar range for three minutes." That's one of the quickie meals invented by actress Gail Fisher, one working mother with a system for keeping her cool—even when the kids are home on vacation, and she's working in front of the TV cameras all day playing Peggy Fair on the CBS-TV series "Mannix."

Of course this TV star has plenty of help in the kitchen, (not hired help), but rather helping hands that belong to her two beautifully brought-up daughters. Both Samara and Jole were taught to assume responsibility for household tasks at an early age. Today they naturally make their beds, set the table and generally help to keep their spacious Beverly Hills home tidy. After all Mother works all day! During the work week, Gail likes to keep dinner "fast and happy."

Wouldn't you? Maybe you can't install a radar range like hers, but you can use the school vacation period to teach your own children how to help you. Vary the assignments, and be lavish with your praise. Show them how much you appreciate their efforts. Soon they'll get the idea that their contribution makes life easier all around, and self-satisfaction will be an incentive to keep up the good work.

Another way to keep your cool this Summer is with recipes that don't overheat the kitchen. Try Gail Fisher's recipe for Spinach Puff or "Idiot Souffle." This recipe has been tested in the Carnation Home Service Department under the direction of Virginia Piper. She said there's nothing like velvetized evaporated milk for making white sauce because "it's the ingredient that keeps white sauce smooth and creamy while adding minerals and vitamins so important to growing bodies."

Gail Fisher whips up some fast-and-happy food: a Spinach Puff, sometimes called Idiot Souffle.

Spinach Puff
(Idiot Souffle)
(Makes 4 servings)

- 1¼ cups (10-ounce package) frozen chopped spinach
- 1 tablespoon butter
- 1 tablespoon flour
- ½ teaspoon salt
- 1 cup *undiluted* Carnation evaporated milk
- 4 slices toasted bread
- ¼ cup sliced ripe olives
- ¼ cup grated Parmesan cheese

Cook spinach according to package directions; keep warm. Melt butter in medium saucepan. Stir in flour and salt. Gradually add velvetized evaporated milk. Cook over medium heat until thickened; stir constantly. Drain spinach; add to white sauce. Simmer 1 to 2 minutes. Spread ¼ of spinach mixture over each slice of toast. Top each slice with 1 tablespoon olives and 1 tablespoon cheese. Broil 1-2 minutes or until cheese is lightly browned.

Report Shows Black Distrust White Press

In 1968 the Report of the National Advisory Commission on Civil Disorders stated that "most Negroes distrust what they refer to as the 'white press'." One interviewer, identified as an authority, made this statement:

"The average black person couldn't give less of a damn about what the media say. The intelligent black person is resentful at what he considers to be a totally false portrayal of what goes on in the ghetto. Most black people see the newspapers as mouth pieces of the 'power structure'."

In the past 20 years, black-oriented newspapers have doubled their number. Today there are approximately 225, according to the U.S. Department of Commerce. Significantly, the greatest growth of black newspapers has been in the past two years - subsequent to publication of the Report on National Disorders.

Why?

If blacks cannot trust what is found in the daily newspapers, they must be able to turn to another vehicle that is directed to them, understands them and helps them reach their goals, that is, the black newspaper.

There are two black-oriented daily newspapers in the United States - The Chicago Defender, with a circulation of over 35,000, and the Atlanta Daily World, which claims a circulation of more than 25,000. The New York Amsterdam News and Detroit Michigan Chronicle are the largest weeklies. Circulation for those newspapers is over 75,000 and 50,000, respectively.

In a study made by the Harvard Graduate School of Business Administration, 'The Management of Racial Integration in Business,' the following was reported:

"American advertisers stand to gain image within the Negro community not only by their identification with the newspapers sincerely directed towards them. They also tend to place more confidence and trust in national advertising when carried in their own press."

This is one of the main strengths of the black newspapers. Not only do they act as a selling tool for the advertiser but they can truly claim the role of supplimenting and strengthening the sales messages placed by the advertiser.

Amalgamated Publishers, Inc. is the national advertising representative for 75 black-oriented newspapers. The general sales manager for API is Norman W. Powell, who before assuming his present duties in 1966, had been national field assistant to the VP-sales manager at Seagram Distillers, Inc. As he puts it, "A company today is wasting its time it it is trying to sell something to the black community through a white salesman. It could send its best salesman into Harlem and, chances are, he will not close a transaction."

This can cause great problems for large companies. Brand Rating Index reports blacks smoke approximately 59 per cent of the cigarettes in this country, consume close to 45 per cent of the scotch sold in the U.S., and make up nearly 40 per cent of the customers of major department stores such as Macy's (New York), J.L. Hudson's (Detroit), Rich's (Atlanta) and Lit Bros. (Philadelphia).

The average income of a household reading an API newspaper is $8,000. On the whole, the expendable income of the black population in the United States for 1970 is $45-billion.

The Negro market, according to Powell, is not a minority market. Rather, it is a segment of a basic market - the American market. Because it is a segment of the whole, specialized marketing techniques are needed to reach it.

Powell does not downgrade other media. For instance, he regards magazines as having the ability to position a product but "newspapers sell it because they tell the consumer where to buy it."

Some people have voiced the opinion that black-oriented newspapers are not necessary that, in fact, all the news necessary for the American market can be found in the daily newspapers.

If this was the case the black newspapers would not be flourishing to the extent they are today.

White media do not achieve either the sociological or psychological impact of identification. White media may reach the black market but they do not sell the Negro consumer.

The style of the black newspaper may not be what the white executive considers acceptable journalism. But, that does not take away from the fact that ads in black newspapers sell products. Seventy per cent of all Negroes feel that ads in black papers are more trustworthy and helpful than those geared for daily newspapers or radio. Those products advertised in black newspapers are seen by a large segment of the buying black market (nearly 35 per cent of all Negroes are readers of black-oriented newspapers).

Among the heaviest advertisers in black-oriented newspapers are food stores and food companies. The choice of the black newspaper is on target for these firms because the black family tends to spend more for food than the white family.

ENCISCO'S SUPER MARKET
PACKAGE LIQUOR

BEER—ALE—WINE
Large Selection Of Mexican Foods, Groceries, Party Foods, Fresh Meats
Open Sun. through Thurs. 9-9
Fri. & Sat. 9a.m.-11p.m.
Ample Parking
1000 N. 6th
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Big "D"
AUTO SERVICE CENTER
Specializing In
Muffler & Exhaust Systems
Shocks
Brakes
Tune Ups
1203 E. GENESEE

Involvement

BY: Jane Hensler

What does it mean to be involved in the political system? It can mean different things to different people. The efforts I put forth are to educate the voter to the issue which are at hand. There is a feeling of accomplishment when someone else has learned more about "the system" through speakers that I have brought into the area.

Many wonder why I volunteer my time to the Republican party. Besides believing in their philosophies, I enjoy meeting new people. It is interesting to find the opinions of others on the various issues. From this, I have gained a better understanding of people.

Whether you be a Republican or Democrat, I urge everyone to take the time and find out what is going on in our political system.

CENTRAL OFFICE EQUIPMENT CO.
Olivetti Agency
OFFICE FURNITURE - Supplies
BUSINESS MACHINES - Service
PORTABLE TYPEWRITERS - All Makes
122 N. Washington Ave.
PL2-8974

UNITED FOUR
IS THE PLACE TO GO
FOR THE LATEST IN SOUL HITS, RELIGIOUS AND GOSPEL . UNITED FOUR RECORD SHOP LOCATED IN THE FORT SAGINAW MALL FOR YOUR ONE STOP CONVENIENCE. STOP IN FOR ONE OF OUR SALESMEN TO PLAY ONE OF YOUR FAVORITE TONES OR HAVE THEM ORDER
THE HARD RECORD YOU BEEN LOOKING FOR.
Milton Webb, President
James Cormier, V. President
Willie C. Newsome, Business Manager
Michel Scarbough, Asst. Business Manager
Miss Sheila Briggs, Girl Friday
LOCATED AT: Fort Saginaw Mall
HOURS: 10 - 9 Monday - Saturday
12 - 6 Sunday

EMMANUEL CHURCH OF DELIVERANCE
1709 Janes Street Saginaw, Michigan
SUNDAY SCHOOL ..... 10:00 A.M.
MORNING WORSHIP ..... 11:30 A.M.
EVANGELISTIC SERVICE ..... 8:00 P.M.
WEEKLY SERVICES WEDNESDAY and FRIDAY ..... 8:00 P.M.

prayer for the sick in every service. Having problems? Call Pastor W. O. Coates for special appointment.
HOME 755-6346
CHURCH 753-3003

AFRO Puff Wigs "Special" $10.98
We Pay Special Attention To The Kids
NEIGHBORHOOD GROCERY
1338 Cherry
OPEN 10 TO 10 MON., TUES. & THURS.
OPEN AT 2 P.M. WED — 12 NOON TO 6 P.M. SUNDAY
PHONE 755-9546

Looking For Something? BUSINESS & PROFESSIONAL Directory Check The Section!

THIS PAGE IS A GREAT PLACE TO ADVERTISE YOUR PRODUCTS AND SERVICES WEEK AFTER WEEK

Neighborhood Grocery
Fresh Vegetables
Daily Household Needs
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Kenneth L. Holmes
BROKER
LIST--SELL
Holmes Real Estate
1213 N. 6th 753-4571
Saginaw, Mich 48601

SAGINAW BRANCH NAACP MEMBERSHIP DRIVE
JOIN TODAY FOR A BETTER TOMORROW
Ph. 755-5155 or 754-2362 or 752-0303
Mrs. Mable Robinson, Chairman

Summers & Summers
1007 Atwater
Specializing in Painting
Inside and Outside Your Home
Call 754-2567
Ask For Al
FREE ESTIMATES

McCray's Market
2904 Wadsworth
Full Line of Groceries & Meat
Open Mon.-Thurs. 9-6; Fri.-Sat. 9-8; Sun. 10 to 4
PL-5-4221

Tri-City Collision
Complete Service
Bumping & Painting
Low Cost - Fast Service
Welding - Glass Replacement
24 Hour Wrecker Service
Call 754-9000

Mack's Union 76
CAR REPAIR, TUNE UPS, MUFFLERS, BRAKES
Pickup and Delivery
300 N. 6th St. Tel. 755-9149
Saginaw, Michigan 48607

SPENCER'S RELIGIOUS & CURIO STORE
We specialize in candles, incense or herbs.
Always happy to serve you.
Open 9:30 a.m. to 5:30 p.m.
Monday through Saturday
Phone 753-8501
1612 Janes Saginaw, Mich.

VALLEY STAR
P. O. Box 651
48605
Phone: 754-7417

Neighborhood Youth Corps
1407 Janes
Nurame Austin
Project Director
Ph. 517-753-8687

E & B NEW AND USED FURNITURE
2626 S. Washington
754-0301
Open Friday and Saturday, 10-Evenings,
6-9 Sundays and weekdays by appointment

Join Camp Fire Girls
"Today's Program for Today's Girl"
Call: Velma Bell 754-6521 or 754-1463

FAULK & ALLEN
Building & Construction
Residential Home Builders
Remodeling and Complete Home Repair
Garage, Room Additions,
Aluminum Siding, Masonary Work
FREE ESTAMATES — CALL
755-3791 - 3012 Perkins
Saginaw, Michigan 48601
OPEN FROM 8 A.M. To 5 P.M.

Kucher's Standard Service
Pick Up & Delivery
Open Daily 7 A.M. To 10 P.M.
6th At Lapeer Call PL 5-9887

JERRY'S FOOD MARKET
1303 North Sixth Street
COLD BEER AND WINE TO GO
Phone PI 5-9536
Open 9:00 A.M. to 6:30 P.M.

A. JOHNSON GARBAGE
RUBBISH REMOVAL
Tin cans and Bruner cans Emptyed
Containers furnished on Request
SO CALL TODAY
752-2654

DAVIS REMODELING
Complete Home Repairs
Experienced Fire Work
Insurance Work
Emergency 24 Hour Service
See Yellow Pages
(Under Contractors)
Estimates Anytime
1605 E. Remington
Saginaw, Michigan 48601
752-6717 or 752-6641

Frank Upholstery Service
CUSTOMERS UPHOLSTERY SERVICE
FREE ESTIMATES
Open 6 days a week, from 8 a.m. to 6 p.m.
Call 755-1717

THE FRIENDLY "C" MARKET
2915 S. Washington
Open 7 Days A week 9 a.m. to 9 p.m. Fresh Buffalo-White Fish-White Bass- Cat Fish-Bull Heads Fresh Trunips, Collardes, Mustard Greens
755-9862

Enciso's Super Mkt. 1000 N. 6th St.
Phone: 752-5463

Carmalia Southend Beauty Salon
2620 S. Washington
Facial, Manicure, Hairstyling, Permanents, Wigs, Wiglets & Falls.
Open Mon. Thurs. & Sat.
8 A.M. To 6 P.M.
PHONE: 755-9245

Potter Street Hardware
538 Potter St.
Saginaw, Phone PL 2-9406
A Trustworthy Store

LIDDELL'S MARKET
Fresh Buffalo—White Fish—White Bass—Cat Fish—Bull Heads Fresh Turnips, Collardes, Mustard Greens Beer and Wine Take Out
Open 7 Days Weekly 9 a.m. to 8 p.m. 755-9862

STEWART FABRICS
125 S. Jefferson
Ph. 752-1444
Fabrics, Patterns, Fake Furs, Metallic Brochades, Fancy Trims.

SPACE FOR RENT

JUBILLE VARIETY SHOP
Afro Clothes
Afro Products
Shoe Cleaning Service
SPECIALIZING IN AFRC EARRINGS
1622 Janes Saginaw

ALLSTATE HOME IMPROVEMENT
777-4037 or 754-5638
Paneling - Siding
a specialty
Household Repairs
Pipes Thawed Reasonable
Quick Service AAA Work
No Job To Small

Auto Interior Decorators
Conv. Tops, Seat Repair
Call Today 754-4817
1717 E. Genesee
Next Door To A & W Root Beer

"BEST BUY"
Bob Beets and Associates
PL4-4421
1410 Phelon St.
RENTALS
Specializing in Rental Property on Saginaw's East side, and property management for East side property owners. ROBERT W. BEETS
REAL ESTATE BROKER

FREE VD CLINIC
1501 N. Michigan Ave.
Mon. & Wed. 8-10 A.M.
Thursday 4-6 P.M.

WALLY'S DRUG STORE
1101 Lapeer 753-5351
We Have A
COMPLETE LINE OF BLACK MAKEUP
Open Mon. - Sat. 10 a.m. to 6:30 p.m.

El Pato Mexican Food Products
Complete line of groceries, tortillas, baked goods, manufacturers of El Pato Tortillas, Wholesale & Retail. 1201 Carroll, Phone PL4-0508.

"NEW WELCOME"
600 Potter 753-0307
Open 9-12; Fri.-Sat. 2 p.m.
Cold Beer & Wine
Fresh Vegetables
Fish & Coons

MARTINEZ GROCERY
1522 Perkins
Ph. PL 5-9385
Open 7 Days A Week
Beer - Wine Take Out

INDUSTRIAL DRY CLEANERS
1218 N, 6th Street, Saginaw, Mich.
Ph PL 2-5273 For Pickup and Delivery
SAME DAY SERVICE ON PICK-UP AND DELIVERY, 2 HOURS AT PLANT
All Types of Alterations
Open Six Days A Week, 8 A.M. to 6 P.M. Daily

LaFavorita Groc.
Meats & Vegetables
Beer & Wine
Liquor
1401 N. Sixth St.
Phone: 754-5297

NORTHEAST SAGINAW COMMUNITY
Federal Credit Union
9:30 a.m. - 5:00 p.m. — Mon., Tues., Thurs., Fri. — 9:30 a.m.
12:00 Noon — Sat.
Phone 754-2309.
We Sell Money Orders.

JOHN EGLOFF
REAL ESTATE
HOME TRADING SPECIALISTS
List with us — We promise you —
* Aggressive Advertising
* Intelligent Selling Methods
* Multiple Photo Listing
* Personalized Service
Call 793-6060 — 3121 Davenport

WANIGAS LAWNS & GARDENS
COMPLETE LAWN MAINTENANCE AND LANDSCAPE SERVICE
Joseph R. Hoggs, Owner
3115 Janes 754-5771

T.C.M.
Travels Clothes Mission
Church of God in Christ
430 S. 13th
New & used clothing for families in need. We hope for your continuing support in this work. you have new or used clothing donate, contact us at 752-2419.

LEWIS RECORD SHOP
1707 Janes
Specializing in the latest records, and making tapes
Stop here for all record player supplies & equipment
Call 755-9847

OASIS BAR
Beer Wine
Take Out
119 S. Baum

Community Grocery
1724 Lapeer St. and 12th St.
PL3-7971
GROCERIES — MEATS — BEER & WINE
Walter & Bertha Davidson, Prop.

SPACE FOR RENT

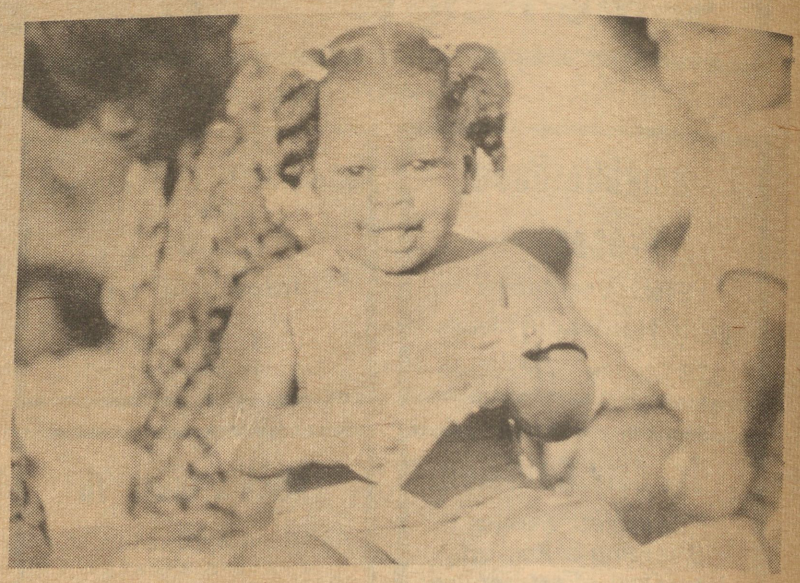
SPACE FOR RENT

WHEN YOU SHOP THESE BUSINESSES . . . TELL THEM YOU SAW THEIR AD AND THANK THEM FOR SUPPORTING 'OUR' NEWSPAPER!

THE VALLEY STAR CAMERA EYE TA

Valley Star bowling team in action

Valley Star Children



Valley Star Children

Valley Star Bowling

Come out dualing and may the best man win

Valley Star Children

Good old summer time and beautiful girl watching

I Love Roasted Corn. Ain't I Pretty?

Valley Star Children

Don't let this happen to you in '73, take time ou

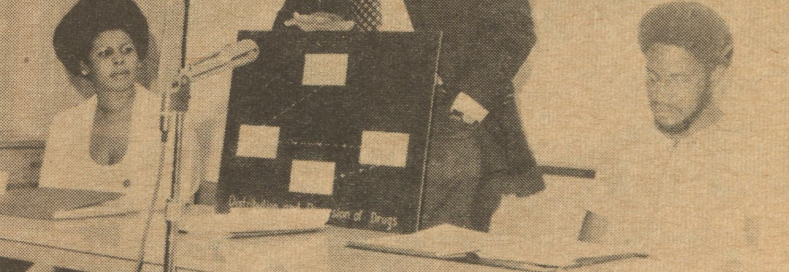
The Star office attracks many visitors

KES A LOOK AT YOU DURING '72

Best picture of '72

Valley Star Children

Valley Star Children



Valley Star Children

6 million years of beauty - woman Expo '72

Drug workshop - Chief Lauster

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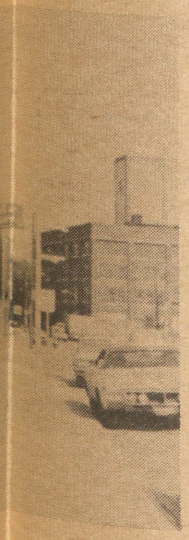
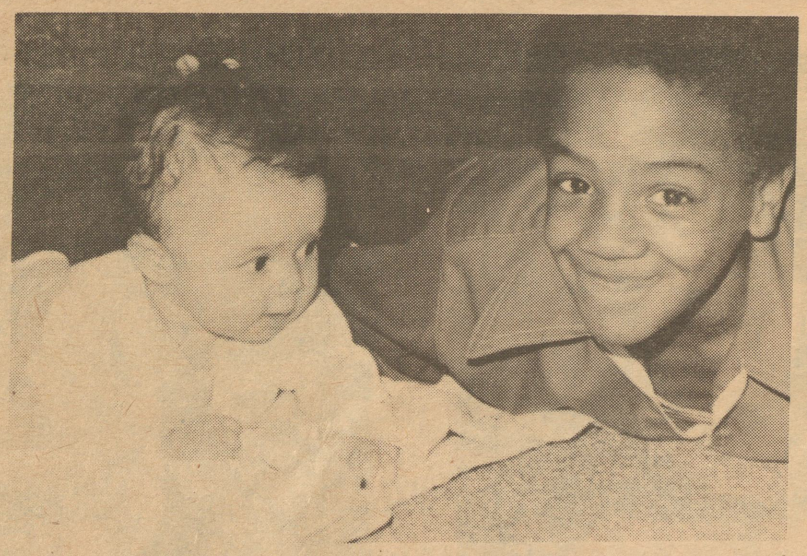


The new look

Valley Star Children

A PEEK AT THE COLVIN FAMILY OF '72

Surprise brithday party for Charlene Colvin



Mark shares a happy moment with his sister Beth

Editor visits with niece in Columbus, Georgia, Miss Cynthia Marsha

Proud moment for Mark Colvin as he Chats with Congressman Jim Harvey

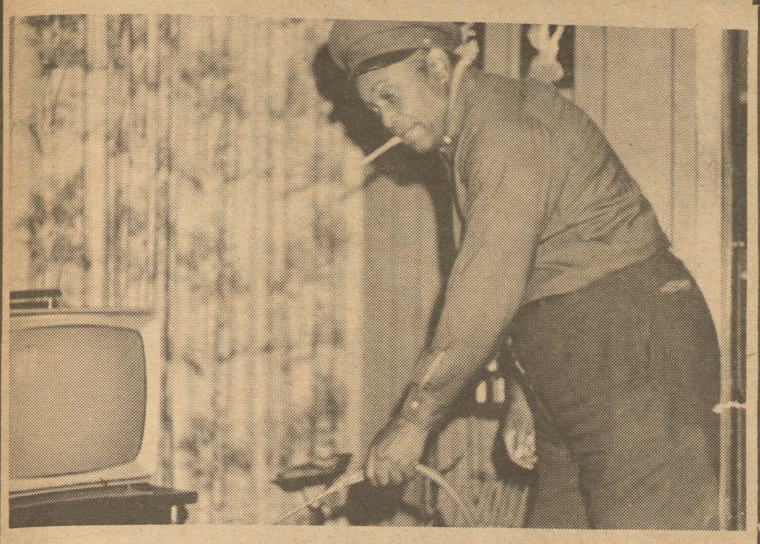
"You got to be kidding," says Mrs. Colvin at the Study Culture Club dance

The Colvin sons at the cottage - Mark, Chris and Tinene

We both ran out, me with money and her with strength at the Saginaw Fair

Daughter Judy Colvin makes sure that her car is served properly

Tinene Colvin comforting her little niece Beth



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Saginaw County Republicans Hold December Meeting

BY: Jane Hensler

A short meeting was held Thursday, December 14, at 7:30 p.m. at Republican headquarters. The purpose of the meeting was to elect new officers from the Executive Committee for the next two years. Here is the slate as voted on: Mr. Grant will again be chairman of the Saginaw County Republican Committee. The new vice-chairman, Miss Jean Geiger will perform the duties of chairman in Mr. Grant's absence and help plan women's activities for the county. Miss Jane Hensler was chosen youth vice chairman of the committee. She will continue her duties of getting young people involved in the Republican party. A new office was brought into existence, second vice chairman, Mike Beemon was elected for this position. His duties will be to activate more participation of minorities. Mike is an excellant speaker and has done alot of political work since he ran for county commissioner last fall.

Mr. Edward Miller, former chairman, Saginaw County Re-Elect the President committee, was elected Secretary at the meeting. With the new law requiring detailed election costs the executive committee elected Mr. Dexter Thede as Treasurer. He has donated untold amount of hours on the extensive financial reports due to the various levels of government.

The committee may have chosen certain individuals to lead the party, however, everyone has an important role in the success of the Saginaw County Republican party.

★★★★

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We Feature The 8th Wonder Of The World:

A 20¢ HOT DOG

Frederick Douglass

by Barbara Campbell

"He who has endured the curel pangs of slavery is the man to advocate liberty."

These are the words of a 19th century slave who became a free man, an advisor to the Presidents, a super orator, an articulate author, a newspaper publisher, a diplomat, a holder of high government office, a slave who thundered through life, a freeman always and kept his boy in life because he was not afraid to learn, he was not afraid to talk, he was not afraid to act. This was Frederick Douglass, the man who could firmly claim the right to being the first of the great Black American leaders, the beginning of a long, honorable and unquestionable, unending line.

Frederick Douglass was 17 years old when he discovered he was not afraid to die. He found it out at the whip of a man named Edward Covey, a man lo-cally famous on the bleak Maryland Eastern shore as a "slave breaker," a skilled hand at cracking the spirit of slaves who had been too proud or too difficult to handle.

For six months young Douglass bowed his head to the punishing hand of Edward Covey.

As Douglass wrote in the great story of his extraordinary life: "We worked all weathers. It was never too hot, nor too cold; it could never rain, blow, snow, or hail too hard for us to work in the field.

"Work, work, work was scarecely more the order of the day than of the night."

"I'll be free, I'll be free
none shall confine
With fetters and chains
this spirit of mine;
From my youths I have
vowed in God to rely,
And despite the oppressor
gain freedom or die."

birth defects are forever... unless you help

March of Dimes

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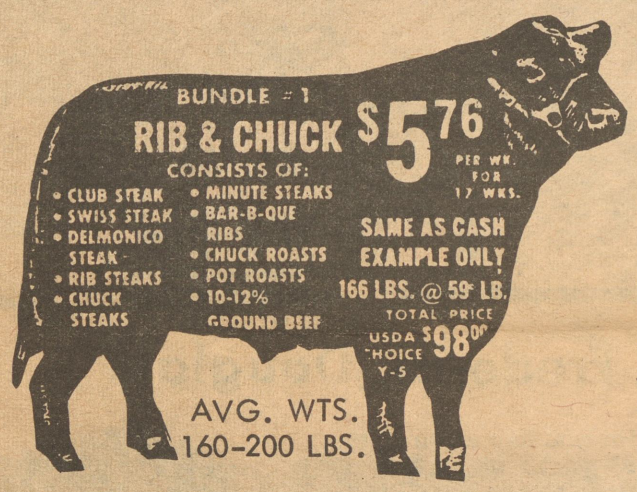

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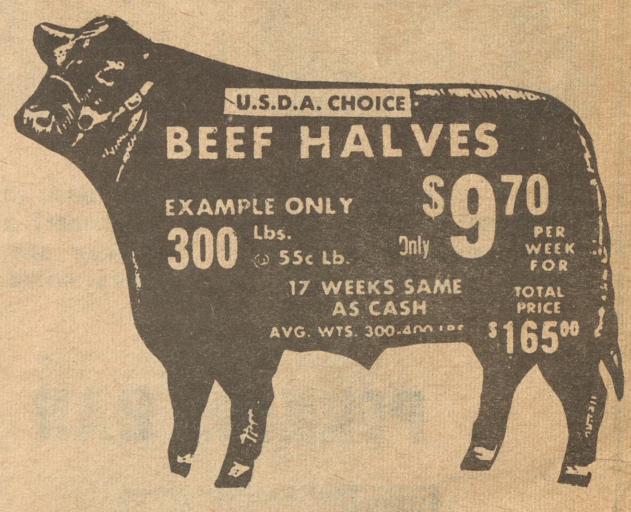

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